

GLS / C /708-23

CIRCULAR

6<sup>th</sup> September 2023

## E-Waste Collection Campaign

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Dear Parents,

At GEMS Legacy School we are committed to instilling values of environmental responsibility in our students. To further this mission, we are excited to announce our upcoming E-Waste Collection Campaign in partnership with Sharaf DG. We believe that parents play a crucial role in teaching their children about the importance of sustainability, and we invite you to join us in this initiative.

### Campaign Objective:

The objective of this campaign is to raise awareness about proper electronic waste (e-waste) disposal and to contribute to a sustainable environment. Our goal is to collect a total of 12 tons of e-waste.

### How You Can Help:

We encourage you to actively participate in the E-Waste Collection Campaign by:

- **Contributing E-Waste:** Search your homes for old and unused electronic devices such as computers, laptops, mobile phones, TVs, and any other electronic gadgets. These items, if not disposed of correctly, can harm the environment. Your contribution can make a significant difference.
- **Encouraging Your Child:** Teach your child about the importance of responsible e-waste disposal and support them in their efforts to collect e-waste from your home and the neighborhood.
- **Promoting Environmental Awareness:** Take this opportunity to discuss with your child the broader environmental issues related to e-waste, such as recycling, resource conservation, and the impact on our planet.

### Campaign Details:

Start Date: 7<sup>th</sup> September 2023

End Date: 15<sup>th</sup> September 2023

Weighing: 18<sup>th</sup> to 21<sup>st</sup> September 2023

**Rewards: The top 3 students who collect the most e-waste will be rewarded with prizes from Sharaf DG.**

Please note that in line with the school's health and safety policy within the school, we request you to drop off the e-waste at school if the collection is more than what the children can carry on their own. Smaller bags of e-waste can be brought in the buses by the children. Please ensure that the e-waste you contribute is in proper condition and does not pose any safety hazards. Be responsible and take care while handling electronic items.

Your support is invaluable in making this campaign a success. Together, we can reach our goal of collecting 12 tons of e-waste and educating our children about the importance of environmental stewardship.

We would also like to mention that our staff have completed the UNCC Course on '[How to Prevent e-waste?](#)' in promoting a circular economy. We encourage you and the students from grades 5 to 8 to complete this course for building greater awareness.

Looking forward to your active participation in this campaign.

Warm regards,



**Asha Alexander**

**Principal**

**Executive Leader - Climate Change**

آشا ألكسندر

مديرة المدرسة

الرئيس التنفيذي - تغير المناخ