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**Newsletter - Insights (Vol.18) -
Beat The Absence Challenge – Helping Children Stay Motivated for School**

Dear Parents,

We are thrilled to present the eighteenth edition of our newsletter for parents-INSIGHTS. As always, our goal is to work hand in hand with you, our valued parents, to support and celebrate the all-round growth and success of every student.

In this edition, we are focusing on the topic – **‘Beat the Absence Challenge – Helping Children Stay Motivated for School’**.

The newsletter provides practical strategies and valuable perspectives to help children remain engaged, motivated, and consistent in their school journey. It explores the underlying causes of absenteeism and highlights the impact frequent absences can have on a child’s academic progress, social development, and overall confidence.

Through this edition, parents will gain insights into:

- Why absenteeism occurs – understanding the common reasons behind missed school days.
- What happens when students miss school – the academic, emotional, and social consequences of irregular attendance.
- The parent’s role in building strong attendance habits – practical ways to encourage consistency and motivation in children.
- **UAE attendance guidelines and the law** – highlighting parent responsibilities and the consequences of non-compliance.

This edition serves as a guide for parents to actively support their children in building strong attendance practices that contribute to lifelong success.

To access detailed information and valuable insights on this important topic, please read the attached **Newsletter-INSIGHTS(VOL.18) - Beat the Absence Challenge – Helping Children Stay Motivated for School**.

Together, let us embark on this journey of learning and growth, as we strive to empower our students for success and leadership.

Thank you for your continued support.

Warm regards,



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